

There is provided a method of transmitting and receiving broadcasting information by utilizing a cell broadcasting service (CBS) in a mobile telecommunication system. To transmit the broadcasting information, the broadcasting information is converted to a predetermined message code to the type and contents of the broadcasting information. A message having a header indicating the type of the broadcasting information and the converted message code is generated in a format predetermined depending on the type of the broadcasting information, and transmitted by utilization of the CBS.

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